

**THE VOGUE ARCHIVE**  
**이용 안내**  
**(미국판 보그지, 1892-최신판)**

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## 미국판 Vogue지를 1892년 (발행초판) – 최신평까지

- 매 달 이슈 업데이트
- 400,000 페이지 이상 : 커버 & 접지 광고를 포함한 고해상도의 컬러 원본 이미지 모두 제공



## 콩데 나스트 전문가의 인덱싱

- 광고 인덱싱 – 브랜드 명, 회사 명으로 광고 검색 가능
- “판매 정보” 섹션과 사진정보를 결합
- 콩데나스트의 전문가들이 Image 별로 인덱싱 작업 – 의복 유형, 액세서리, 디자이너 이름, 사진작가, 모델명으로 검색 가능하게 됨

## 다양한 학문분야에 활용될 수 있는 기초적인 1차 자료

- 디자이너 별 작품 검색 – 코코 샤넬에서 스텔라 매카트니까지
- 사진작가 별 검색 – Horst P Horst, Richard Avedon, Irving Penn, Annie Liebovitz
- 잡지 기고 글 –
  - Kate Chopin, Carson McCullers 의 문학작품
  - Pauline Kael and Joan Didion의 영화 리뷰
  - Dorothy Parker, Winston Churchill, Bertrand Russell의 아티클
  - Lee Miller and Cecil Beaton의 포토저널리즘

# The Vogue Archive Added Value

- ❖ 광고, 패션 사진 등을 포함한 모든 게시물에 대한 정확하고 디테일한 메타데이터 제공
- ❖ 99.95%의 정확도로 제공되는 제목, 부제, 이미지 캡션 (이미지 하단의 소개)
- ❖ 광고를 포함한 모든 텍스트 키워드 검색 가능
- ❖ 회사와 브랜드 별로 광고 인덱스
- ❖ 'Retail Information' 에서 이미지에 대한 보다 상세한 정보 제공
- ❖ Fashion Item 필드를 통해 의복이미지, 액세서리, 화장품, 패션 디테일에 대한 검색 가능



# 검색 인터페이스 소개 & 다양한 검색 예

# 접속 화면

최신호 바로 접속

Advanced search

## The Vogue Archive

A complete searchable archive of American Vogue, from the first issue in 1892 to the current month. Every article, cover, photo shoot, illustration and advertisement has been digitized to the highest standard, with rich indexing enabling you to find images by designer and brand names.

- More information
- View title list
- Subject coverage
  - Fashion
  - Costume and Dress
  - Textiles
  - Retail, Marketing and Branding
  - Design History
  - Photography
  - Illustration
  - Women
  - Popular Culture
  - Social History



# VOGUE

Latest issue

October 2010

Featured content

July 1939 cover photograph by Horst P.Horst, showing Muriel Maxwell in patriotic red, white and blue

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  - Design History
  - Photography
  - Illustration
  - Women
  - Popular Culture
  - Social History

### Featured Content :

- 과거 이슈의 클래식 커버 하이라이트를 제공
- 매달 새로운 커버 표시



Latest issue

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Featured content

July 1939 cover photograph by Horst P.Horst, showing Muriel Maxwell in patriotic red, white and blue

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A GONDÉ NAST PUBLICATION

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All fields + text  
All fields – CABS  
**Author – AU**  
Contributor – CBTR  
Document text – FT  
Document title – TI  
Magazine editor – JED  
Tags – TAG

**Image details**  
Company/brand – CO  
Fashion item – FASH

Use search forms customized for each subject.

- The Arts
- History
- Literature & Language
- News & Newspapers
- Social Sciences

Look up Fashion item  
Look up Company/brand

**Document type:**

- Select all
- Advertisement
- Article
- Contributors
- Cover
- Fashion Shoot
- Fiction
- Index

**Document feature:**

- Select all
- Cartoon

- **기본 검색 필드**
  - 전체 본문 키워드 검색
  - 저자명 검색
  - 문서 제목 검색
- **디자인 분야 전문 검색 필드**
  - **Contributor** : 사진작가, 스타일리스트, 일러스트레이터 등
  - **Magazine Editor** : 잡지 에디터



# Advanced Search – 고급 검색

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**VOGUE**  
A CONDÉ NAST PUBLICATION

## Advanced Search

Look Up Citation | Command Line

Field codes | Tips

in  in

AND (  OR  ) in

AND (  OR  ) in

Add a row |  Remove a row

### Search options

**Limit to:**

**Date range:** All dates

Less options

**Image details**

**Fashion item:**  [Look up Fashion item](#)

**Company/brand:**  [Look up Company/brand](#)

**Document type:**

- Select all
- Advertisement
- Article
- Contributors
- Cover
- Fashion Shoot
- Fiction
- Index

**Document feature:**

- Select all
- Cartoon

Author – AU  
All fields + text  
All fields – CABS  
Author – AU  
Contributor – CBTR  
Document text – FT  
Document title – TI  
Magazine editor – JED  
Tags – TAG  
**Image details**  
Company/brand – CO  
Fashion item – FASH

Search subject areas

### Image Details 관련 필드

- Fashion item** : 블루종 드레스, 애니멀 프린트, 립글로스 등
- Company/Brand** : L'Oreal, Lucky Strike, Chrysler

Social Sciences

# Advanced Search – 모델명으로 검색

## Advanced Search

Other search options: [Command Line](#) [Find Similar](#) [More](#)

Person pictured  
AND (  or  ) Key fields + text  
AND (  or  ) Key fields + text  
[Add a row](#) [Remove a row](#)

Limit to:

Date range:

More options

Fashion item  [Look up Fashion items](#)  
Company/brand  [Look up Companies/brands](#)  
Designer name  [Look up Designer names](#)  
Material  [Look up Materials](#)

Document type:  
[Select all](#) | [Clear all](#)

- Advertisement
- Article
- Column
- Covers
- Fashion shoot
- Fiction/Narrative
- Interview

Document feature:  
[Select all](#) | [Clear all](#)

- Cartoons
- Comic strips
- Illustrations
- Maps
- Logos
- Photographs

## Advanced Search 예

- Person Pictured : Kate Moss
- Fashion Item : Suit
- Company/Brand : Dior
- Material : Wool



# 검색 결과 페이지 - 이미지 보기

You are searching: 1 database (See list | Change >>)

ProQuest < Back to results | New search

Add to My Research

Email Print Cite Export to RefWorks Save as file

Other formats: Citation/Abstract Full text Full text - PDF (1 MB)

Show duplicate items from other databases

Page 1 - 2 / 2

to get exactly what she wants in business. According to Sir Philip, with whom Kate appears to have developed an endearing father-daughter relationship, "When she wants something, she calls me up and gives, 'Look, Phil, I need Phil, please.'" He says, impersonating Kate in a squeaky, high voice. Kate giggles and asks Sir Philip for a light. He tells her she can't smoke in his office and then, smiling, pushes a crystal ashtray toward her. Kate and Sir Philip are cut from the same cloth... he was also born in Chiddingfold, and shares a noncommittal attitude to work. "If you're up thinking that you want some kind of special treatment, how are you going to achieve anything? You're not, are you, Kate?" asks Sir Philip. Kate shakes her head.

After a few puffs on the cigarette, Kate hands over to a maid of samples from her fall line. She shows one a slew of clothes that are extraordinarily desirable considering their price. She holds up a slightly Beaulieu-esque wool sweater with just the right amount of stripes to keep it pinky (around \$110); there's a charming black chiffon flapper dress that could easily wander into a cocktail party on Park Avenue (\$240); most of all I want the skinny black sweater with sheer chiffon blouse sleeves (\$100), which Sir Philip tells me is a basic that you would never find in another mass-market fashion store. What gives these inexpensive clothes an edge is that they have the authentic Kate Moss silhouette, which she creates by acting as the fit model for every single piece. "It's what I wear," says Kate, throwing on a little faux-fur gilet (\$300). "And I think it's a good that girls can wear it without paying thousands for it."

So well priced and well designed is Kate's line that in her first season with Topshop, some of the dresses were running 1,000 to 6,000 units a week. And nearly 10,000 of a white off-the-shoulder party dress were sold in some days. "I like making money," she says, "but I don't call people up every day to see how much I've made. As long as I have what I need at the time, I mean, I can buy the house that I want. I am not completely money-oriented." In her 20s, she would spend her earnings on Hermes Kelly bags from the Paris store. "I would go and spend \$3,000. That felt quite good." Now, she says, "I am looking for an old aviator's Corsette. It's a Balmain. I want one for the country. That's what I'd like to buy now." For all her spending, though, Kate is savvy about money. She invests because "I haven't got a trust fund. So I have to look after it."

Her meeting with Sir Philip done, Kate heads to her office on the fourth floor, where two young female designers are waiting. The room is bulging with vintage finds—flirtatious wains cocktail dresses, hippie-ish printed blouses, rock 'n' roll T-shirts. Amelia, one of the designers, shows Kate a black silk-and-wool dress that is the inspiration for the party dress. "Do you want it?" asks Kate with a grin. "Yes!" the two designers cry in unison. Kate takes the coat off, and it's hanging on a sample rail, ready to be reincarnated for the masses. "See," says Kate, "they take the clothes off my back!"

As Kate collects her things to leave, Amelia tells her they need to go down to Devon next week to a special dealer to find more antique clothes to study. There is a discussion about how to get there. Should they go by train? How long will it take? *Four hours?* Four hours on the train, Kate concludes, is an intolerable torture. Her response, as ever, is very Kate: "Let me see if we can get the chopper!" ☺

**THE NATURAL**  
Looking nice on cat: At a 2007 London museum gala in a 1930s vintage dress, posing ahead of the Stratford School in London. By Mark Twiss on the way to a Topshop event in May

**WHITE-TIE AFFAIR**  
In a Chanel Etrovia and a Topshop ball at London Fashion Week in September

**ON THE GO**  
In a vintage blazer and Superdry, Kate, April 2007, left in a VSJ jacket and Alan leggings in November

**STATE OF GRACE**  
In Stella McCartney with the designer at the BMJ Costume Institute event in May, 2008

**IT'S A DANCE**  
Devoted down to Chanel jeans for London Fashion Week, September 2006, with Ray-Ban shades and a Louis Vuitton scarf in April, 2007

**HEAD OF THE CURVE**  
After years of discounts, Kate says, "I've got to buy my own things and tell people what I want." She wears a Balmain by Nicolas Ghesbriane in the movie *Sex and the City*. By Adam G. Hirsch, *Time* magazine, October 2008

To watch an exclusive interview with Kate Moss, go to [Vogue.com](http://Vogue.com)

# Advanced Search – 원단으로 검색

## Advanced Search

[Look Up Citation](#) | [Command Line](#)

[Field codes](#) | [Search tips](#)

wool OR velour	in	Material — ML
AND ( ozbek OR )	in	Designer name — DEN
AND ( OR )	in	All fields + text

[Add a row](#) | [Remove a row](#) [Search](#) [Clear form](#)

## Search options

Date range:

[Show less](#) ▲

### Image details

Company/brand:

Fashion item:

Photographer/illustrator:

Person pictured:

Contributor:

## Advanced Search 예

- Material : Wool OR Velour
- Designer Name : Ozbek
- Fashion Item : robe
- Photographer/Illustrator : snowdon
- Person Pictured : Manners



[Dissertations & Theses](#)

# 검색 결과 페이지 - 이미지 보기

## Image 4

Credit  
Caption

Lord Snowdon. Hair, Kerry Warn; makeup, Maggie Hunt.  
And, Lady Teresa Manners, daughter of the Duke and Duchess of Rutland and singer (with five friends) in a band called "The Business." Her look embraces a freewheeling diversity from Versace and Armani, to Maxfield Parrish, to Ralph Lauren. Here, against a background in the style of Bloomsbury's Omega Workshop, modern London style at its most fanciful: Rifat Ozbek's wool velours coat with a brocade under-collar; detachable "fur" muffs; Tom Binns's across-the-back pin.

Retail information

Rifat Ozbek coat, \$705; muffs, \$95 each. Late August at Barneys New York; Hirshleifer's Etc., Manhasset NY; Suzy, Great Neck NY; Alan Bilzerian, Boston; Nan Duskin; Woodward & Lothrop; Dayton's; Neiman-Marcus, Dept. 35; Maxfield, Los Angeles; I. Magnin, Dept. 267. Pin (on back), Tom Binns. Linda Dresner, NYC; Maxfield, Los Angeles. Omega objects courtesy of Anthony D'Offay Gallery, London. Backdrop by Graham Barkley.

Person pictured

Teresa Manners

Company/brand

Rifat Ozbek; Tom Binns

Designer

Rifat Ozbek; Tom Binns

Material

Velour; Wool

Trend

Velvet

Color

Black

Fashion item

Clothing--Coat--Robe;

Jewelry--Brooch--Pin

Photographer/illustrator

Lord Snowdon



# Advanced Search – 브랜드/회사로 검색



## The Vogue Archive

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### Advanced Search

[Look Up Citation](#) | [Command Line](#)

[Field codes](#) | [Search tips](#)

in

(  OR  ) in

(  OR  ) in

[Add a row](#) | [Remove a row](#)

### Search options

Date range:

Show less ▲

#### Image details

Company/brand:

Fashion item: ?

Photographer/illustrator:

Person pictured:

### Advanced Search 예

- Company/Brand : Chanel
- Trend : exotic
- Material : Tweed



Business

# 검색 결과 리스트

**2 Results \*** Search within Create alert Create RSS feed Save search

0 Selected items [Clear] Save to My Research Email Print Cite Export/Save

Select 1-2 Brief view | Detailed view

1 [Fashion & Features: The Enchanted Garden](#) Preview  
Vogue 201. 3 (Mar 2011): 494, 495, 496, 497, 498, 499, 500, 501, 502, 503.  
Citation Full text Full text - Flash Find it keimyung

2 [Beauty Bulletin: What Makes the Girl?](#) Preview  
Vogue 154. 7 (Oct 15, 1969): 128, 129, 130, 131, 132, 133.  
Citation Full text Full text - Flash Find it keimyung

## 결과값에 대한 다양한 분류 (facet)

### Narrow results by

- ✓ Record Type
- ✓ Document Feature
- ✓ Fashion Item
- ✓ Company/Brand

Sort results by:  
Relevance Sort

Narrow results by

- Record type
  - Article (1)
  - Fashion Shoot (1)
- Document feature
  - photograph (2)
  - illustration (1)
- Fashion item
- Company/brand
  - Yves Saint Laurent (2)
  - Chanel (2)
  - Valentino (1)
  - Tom Ford (1)
  - Oscar de la Renta (1)
  - More options...
- Publication date
  - 1969 - 2011 (decades)

Items per page: 20 Change

# 검색 결과 페이지 - 이미지 보기



Image 7

Credit	Bruce Weber. Fashion Editor: Camilla Nickerson. Hair, Thom Priano for Garren New York Salon; makeup, Gucci Westman for Revlon. Props, Dimitri Levas. Manicure, Christina Huxman, using <b>Chanel</b> . Produced by Dawn Boiler/Tandem Production for Little Bear Productions.
Caption	Lost City of Gold: Karen Elson reclines in jungle splendor like EI Dorado—the South American tribal chief who covered himself in gold dust, inspiring legends that drove explorers wild for centuries. <b>Chanel</b> embroidered tweed dress; select <b>Chanel</b> boutiques. Yves Saint Laurent hoops.
Retail information	Dress, \$7,510. Metal hoops, \$395; select YSL boutiques.
Person pictured	Karen Elson
Company/brand	Yves Saint Laurent; <b>Chanel</b>
Designer	Stefano Pilati; Karl Lagerfeld
Material	Embroidered; Tweed
Trend	Exotic
Color	Gold, Orange; Yellow
Fashion item	Jewelry--Earrings--Hoop; Clothing--Dress--Day--Sleeveless--Sun
Photographer/illustrator	Bruce Weber



# Fashion History



VOGUE October 15

**CHANEL KEEPS THE SECRET OF ETERNAL YOUTH**  
This Designer, Whose Clothes So Well Fit the Modern Woman: And Her Modern Life, Introduces Several Innovations in a New Collection That Is Still Based on Simple, Youthful Lines

THE collection shown by Chanel is in every way the most perfect and distinguished that has been shown in Paris since the war. It is a collection of simple, youthful lines, and it is a collection of clothes that are not only beautiful but also practical. It is a collection of clothes that are not only beautiful but also practical. It is a collection of clothes that are not only beautiful but also practical.

accents the vogue of beading

**Coco Chanel (1924)**

**Paris Collections**

Paris loves it: *looked pulled over nothing*

**Dior's New Look (1947)**

**"The young will not be dictated to"**  
By Mary Quant

THE young will not be dictated to. This is the message of the new collection by Mary Quant. It is a collection of clothes that are not only beautiful but also practical. It is a collection of clothes that are not only beautiful but also practical. It is a collection of clothes that are not only beautiful but also practical.

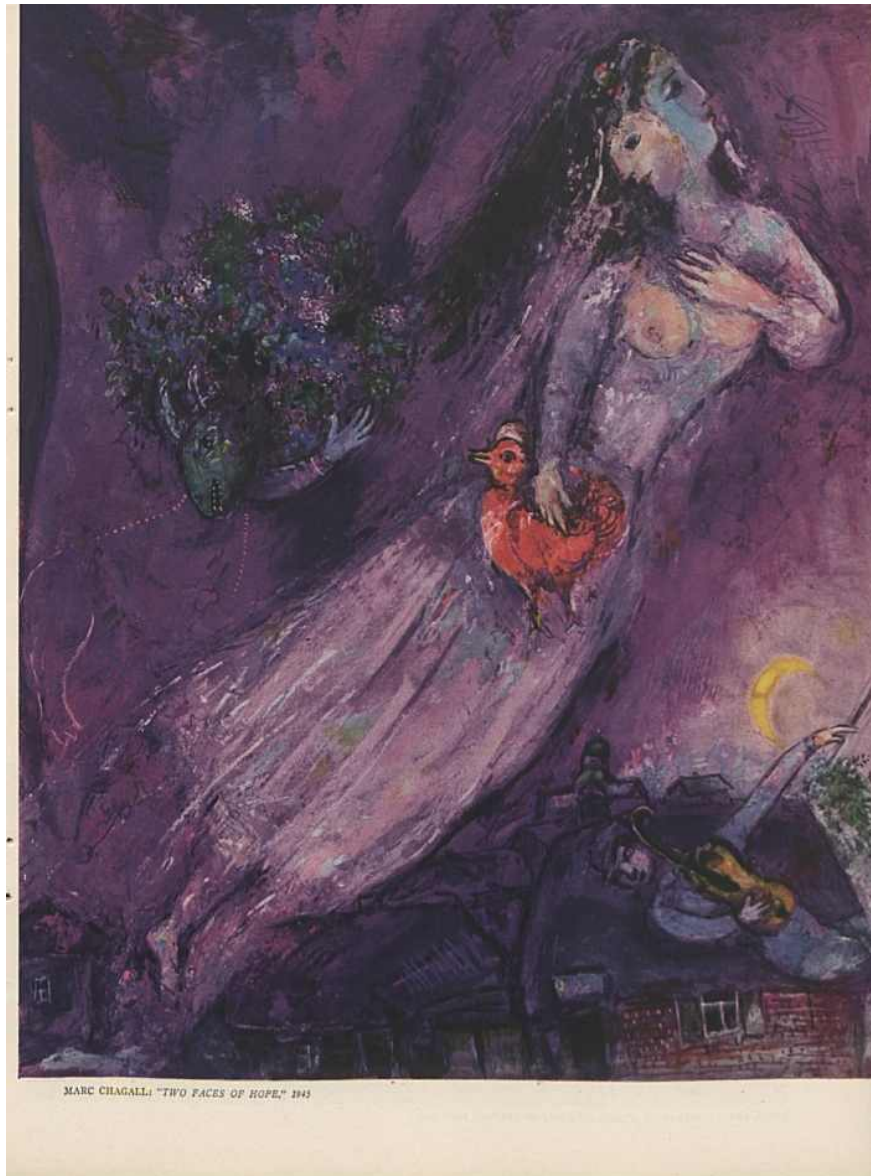
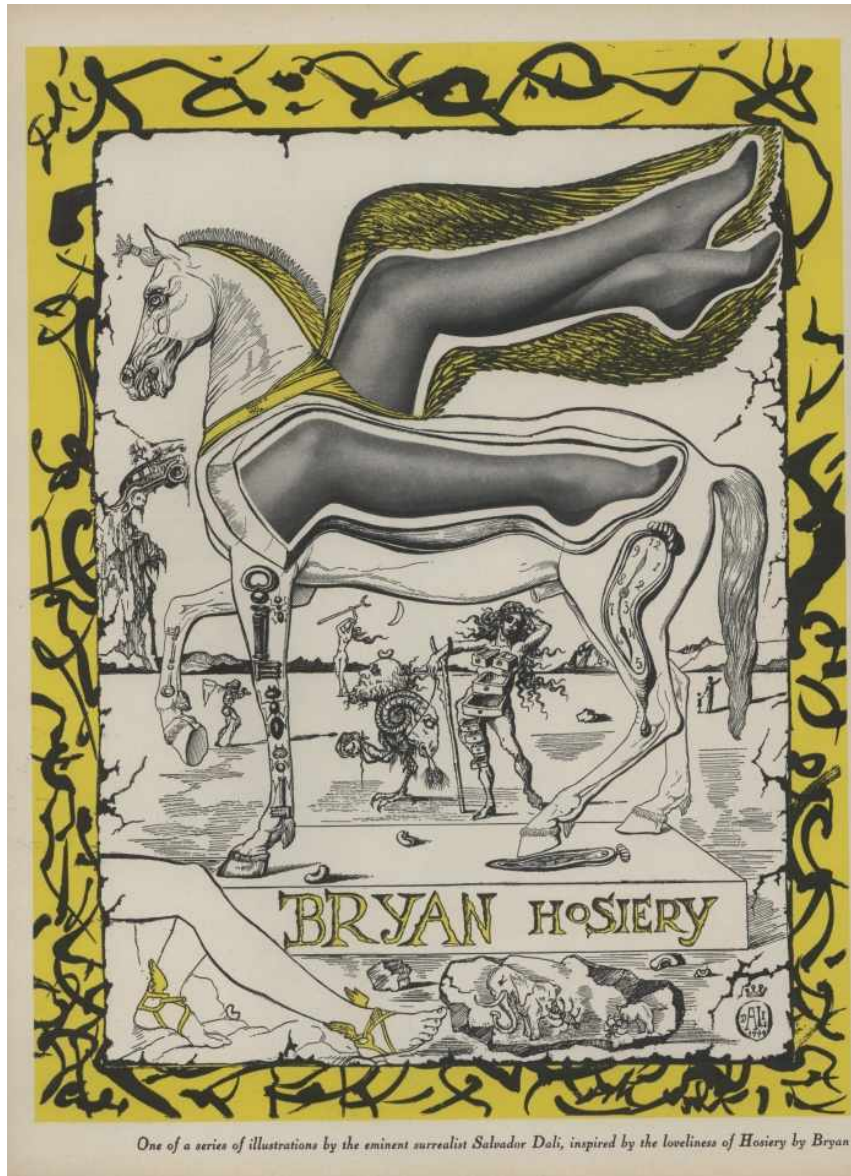
**Mary Quant (1966)**

**GIORGIO ARMANI**

**GIORGIO ARMANI**

**Giorgio Armani (1983)**

# Visual Arts : Dali and Chagall



# Literature : Vladimir Nabokov

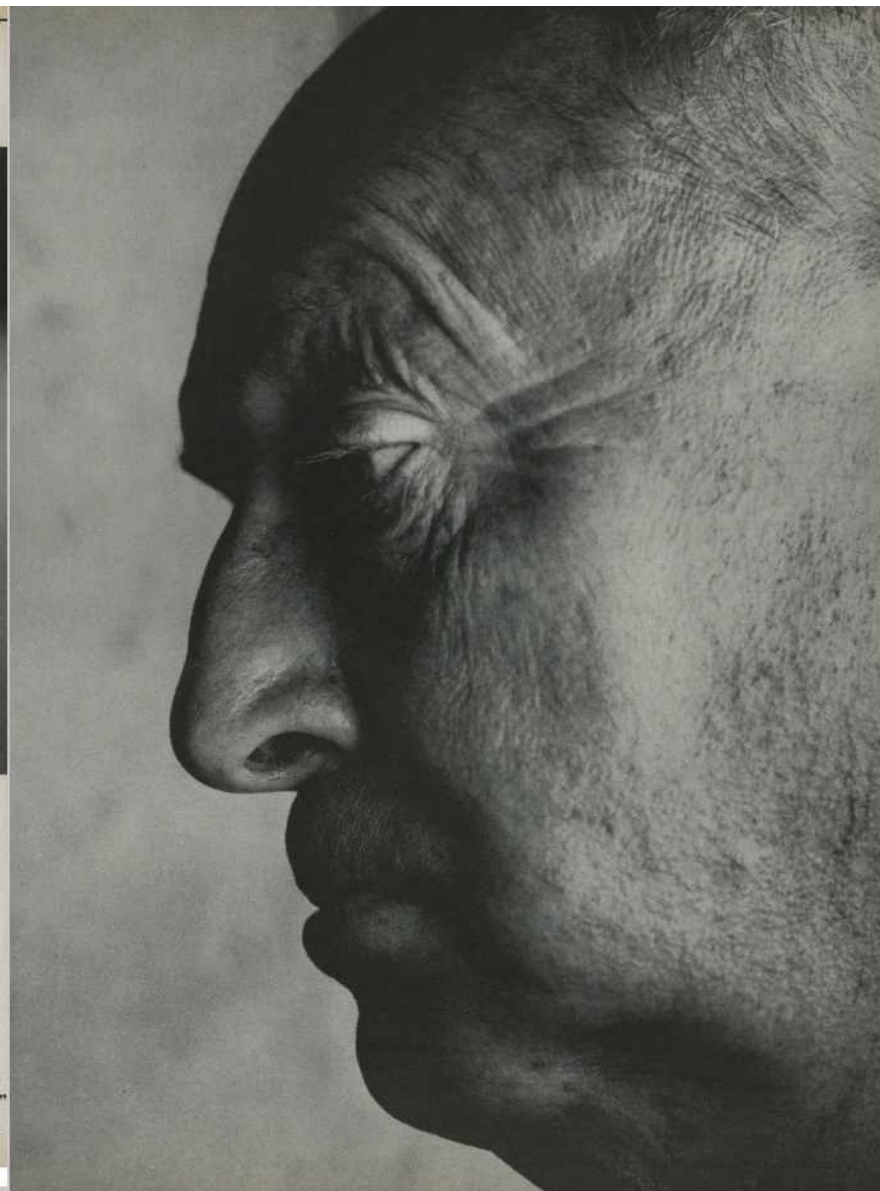
## NABOKOV



"Is the Queen pregnant?" said Vladimir Nabokov.  
"I don't believe so," I said.  
"When I saw her on television at the World Cup watching football she kept making this gesture." He did a mime of smoothing a dress.  
"She always does that."  
"Oh, I see. A queenly movement. Permanently with child. With heir." He chuckled and looked interested.  
We met in a distant part of Switzerland. I had said to him on the hotel telephone, sounding to myself ludicrously like a character in *Sherlock Holmes* but assuming that he wouldn't know it, that he could identify me downstairs in the lobby because I had red hair.  
"I shall be carrying a copy of *Speak, Memory*," he had said back. (*Speak, Memory* is his autobiography.)  
His ear for the idiom was instant and exact. It turned out later that his father had known Sherlock Holmes's creator, Sir Arthur Conan Doyle. ("Though Conan Doyle was much more proud of his intolerably") (Continued on next page)  
*The noble and powerful head of Nabokov, right, and, above, his sensitive and strong hand, here shown holding an Orion Blue butterfly. A passionate hunter of butterflies, Nabokov finds his specimens especially in the Swiss and Italian Alps.*

**A WITTY AND PROFOUND STUDY OF VLADIMIR NABOKOV,  
AUTHOR OF, AMONG OTHERS, "LOLITA" AND "SPEAK, MEMORY"  
BY PENELOPE GILLIATT PHOTOGRAPHS BY PENN**

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